

Chandler Chamber of Commerce

BUSINESS CONNECTION

Rates

Full Page	\$500
9.5"W x 11"H	
1/2 page	\$275
9.5"W x 5.25"H	
1/4 page	\$150
4.5"W x 5.25"H	
1/8 page	\$100
4.5"W x 2.4875"H	
1/16 page	\$70
2.075"W x 2.4875"H	
Directory Listing	\$50
Dining Section	\$100

Circulation

- Current circulation is 10,000 newspapers.
- The newspaper is mailed to all Chandler Chamber of Commerce members.
- Newspapers are also distributed to business parks, local shopping plazas, newspaper stands, local hotels, hospitals, and government buildings.
- New homeowners moving into Chandler

Distribution

- 10,000 Circulation
- Mailed to Chandler Chamber Members
- 8,000 distributed throughout Chandler
- Once a month delivery
- Affluent Family and Business Demographic

2010-11 Publication Schedule

DEADLINE	ISSUE DATE
December 15th	January 1st
January 16th	February 1st
February 13th	March 1st
March 16th	April 1st
April 15th	May 1st
May 16th	June 1st
June 15th	July 1st
July 16th	August 1st
August 16th	September 1st
September 15th	October 1st
October 16th	November 1st
November 15th	December 1st

Other

- Only Chandler Chamber members can purchase advertising.
- We require a minimum commitment of three (3) consecutive ads.
- A maximum of two (2) proofs per issue.
- 10% discount given for 12 month commitment.



Valhalla
Community Magazines

Advertising Contact: Cory Billings
480.650.4218

480.634.1708 t
888.291.7261 f

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Chandler Chamber of Commerce

BUSINESS CONNECTION

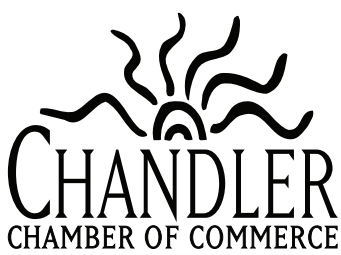
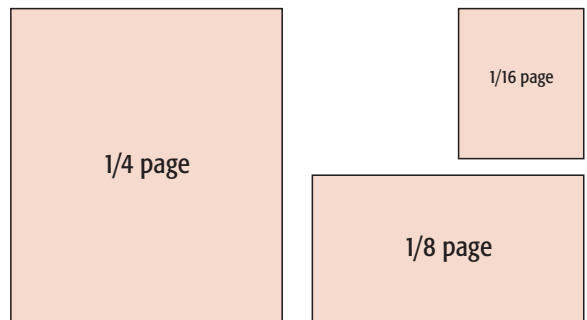
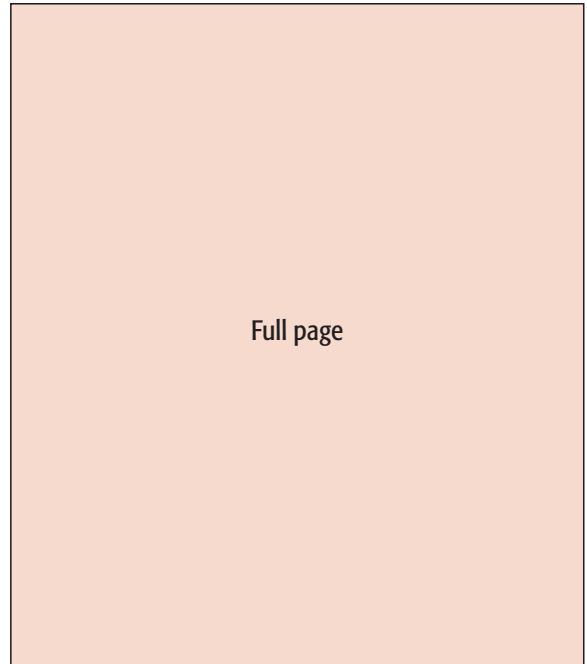
Ad Productions Specs

Graphics

- Graphics obtained from websites are NOT acceptable. The resolution is too low for newspaper reproduction.
- Save all images at 200 dpi. (NOTE: higher resolution does not enhance quality for newspaper reproduction. It only makes files larger and wastes memory. If you're emailing an ad, it can slow down the transmission process).
- Scan images and crop them to actual size. All images should be scanned as close to their final reproduction size as possible to avoid scaling problems that can compromise quality. Limit scaling to 25 percent or less.
- Files must be set to output at 85 lpi, 1270 dpi and 100 percent.
- Scanned line art should be at least 600 dpi at 100 percent. Scanned photos: 200 dpi.

Newspaper Measurements

Newspaper Trim Size	10.5W x 12"H
Full Page	9.5"W x 11"H
1/2 page	9.5"W x 5.25"H
1/4 page	4.5"W x 5.25"H
1/8 page	4.5"W x 2.4875"H
1/16 page.....	2.075"W x 2.4875"H



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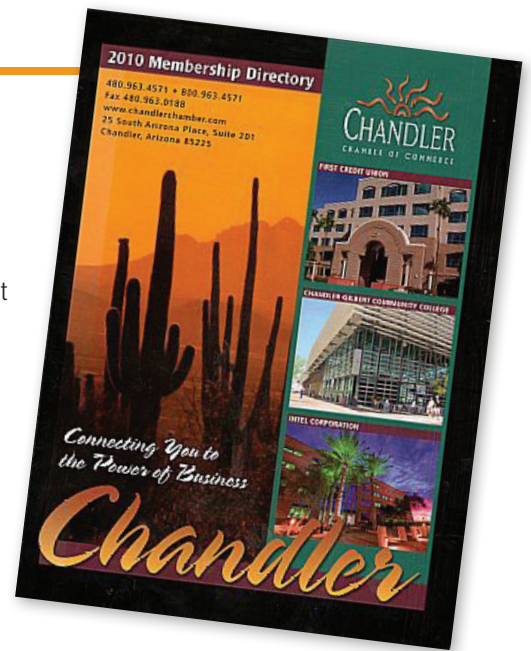
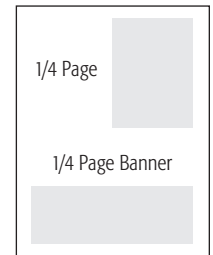
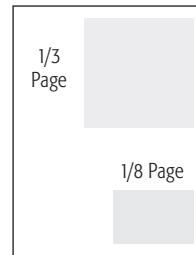
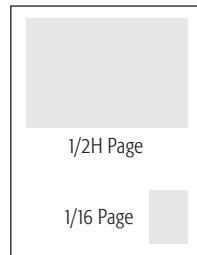
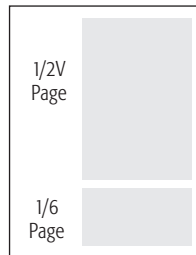
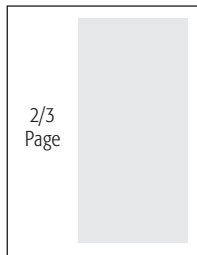
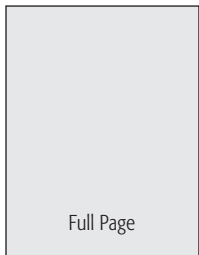
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Chandler Chamber of Commerce Membership Directory

The Chandler Chamber of Commerce Directory is the premier business directory, relocation and visitors guide for the city of Chandler. The directory promotes the great businesses in the Chamber, highlights areas of interest, and details what is great about the city. The directory is the authority for businesses that serve the area, its residents and those wishing to move to Chandler.

Rates

Full Page	1700
8.375" x 10.875" (add .125" for bleed)	
2/3 Page	1400
4.75" x 9.75"	
1/2 Horizontal	1100
7" x 4.75"	
1/2 Vertical	1100
4.75" x 7"	
1/3 Page	975
4.75" x 4.75"	
1/4 Page	855
3.5" x 4.75"	
1/4 Page Banner	855
7" x 2.5"	
1/6 Page	690
4.75" x 2.5"	
1/8 Page	500
3.5" x 2.3125"	
1/16 Page	275
1.6875" x 2.3125"	
Directory Highlight	125
PREMIUM POSITIONS:	
Back Cover	2000
Inside Front Cover	2000
Back Cover	2400
Page 1	2000
Opposite Table of Contents	2000
2-Page Spread	3200
17" x 11.125" (add .125" for bleed)	



Circulation

- 5000

Distribution

- Mailed to all members
- Available for pick up at Chandler Chamber of Commerce
- Given to new and prospective Chamber members throughout the year.
- Given as the relocation guide for new homeowners
- Distributed to Hotels, Banks, Real Estate Companies, Visitor Centers, City and government buildings throughout Chandler

Ad Production Specs

- Graphics obtained from websites are NOT acceptable.
- Save all images at 300 dpi.
- Scan images and crop them to actual size. All images should be scanned as close to their final reproduction size as possible to avoid scaling problems that can compromise quality. Limit scaling to 25 percent or less.
- Scanned line art should be at least 600 dpi at 100%.

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